

What is a **Pink Party**?

The Comprehensive Breast Center has partnered with Paisley Pear and Studio M to raise money for uninsured women to get mammograms, help build our boutique and provide funds for our high risk program.

Host a **Pink Party** shopping and awareness event in your home or organization to support these initiatives.

Uninsured/Underinsured Women
Continued growth in health care costs means that millions of American women forego needed medical care, according to a new study by the Kaiser Family Foundation, reports the Minneapolis Star Tribune. "A sizeable share of women are falling through the cracks, either because they don't have insurance or even with insurance can't afford to pay for medical care or prescription drugs," said Alina Salganicoff of the Foundation. The study found that in 2002, 67 percent of uninsured women did not seek the health care they thought they needed due to costs, compared to 27 percent of non-elderly women overall. These percentages were higher than in 2001. The study also found that women were not receiving appropriate preventive care due to costs. Only 40 percent of uninsured women over 40 had a mammogram during the study period, compared to 75 percent of women on Medicare or with private insurance. According to Carolyn Clancy, director of the

U.S. Agency for Healthcare Research and Quality, the drop in usage "coincides with a government policy that encourages the shifting of health-care costs from insurers to individuals." Lawrence M. O'Rourke, Star Tribune (Minneapolis) (July 8)
Money raised from pink parties will provide uninsured women with access to free mammograms.

Boutique

Provide the ultimate comfort for women in need of breast prosthesis and foundations. A place to house our free wig program and to offer an intimate setting for the ACS Look Good Feel Better Program. Close proximity to the CBC, yet away from treatment areas. Some of the amenities we would like to offer our patients would include but not limited to:

- Private personal-image consultation
- Professionally fitted breast prosthetics and foundations
- Skin care products and cosmetics
- Hair alternatives, including full and partial hair pieces, head wraps, wigs and scarves
- Compression sleeves and post-surgical aids
- Sleepwear, swimwear and lingerie
- Books on health and healing
- Information, resources and referrals
- Gift assortments, gift baskets and herbal teas

High Risk Program

The High Risk Breast Cancer Program combines the latest medical and scientific knowledge with the most advanced surveillance and diagnostic methods. Women and their family members concerned about breast cancer can undergo an evaluation by a team of breast cancer specialists which includes:

- a risk assessment
- a clinical breast exam
- screening tests
- genetic counseling, assessment and education about breast cancer risk and potential implications for family members
- a personalized surveillance plan
- prevention strategies
- referral to breast specialist unique to the woman's needs

To schedule your **Pink Party**

Maria Delany
Studio M (previously
Glasswraps Studio)
Wayne, PA 19087
215-280-4327



Kate Beachell
Paisley Pear
www.paisleyppear.com
(484) 320-8282



For Breast Health Information
Contact

Eileen Morgans
Comprehensive Breast Center
610-526-8744.

To schedule your mammogram
call
610-526-4400



Main Line Health
Bryn Mawr Hospital

Statistics

Breast cancer is the most common cancer among women, other than skin cancer. It is the second leading cause of cancer death in women, after lung cancer.

About 178,480 women in the United States will be found to have invasive breast cancer in 2007. About 40,460 women will die from the disease this year. Right now there are slightly over 2 million women living in the United States who have been treated for breast cancer.

The chance of a woman having invasive breast cancer some time during her life is about 1 in 8. The chance of dying from breast cancer is about 1 in 33. Breast cancer death rates are going down. This decline is probably the result of finding the cancer earlier and improved treatment.

Women in their 20s and 30s should have a clinical breast exam (CBE) as part of a periodic (regular) health exam by a health professional preferably every 3 years. At age 35, baseline mammogram with annual mammograms starting at 40. After age 40, women should have a breast exam by a health professional every year.

Information source: American Cancer Society

Pink Party

Information on donation
programs



Main Line Health

Bryn Mawr Hospital



763 MANCILL ROAD • WAYNE, PA 19087
610.688.8681

